

RACE INTO THE FUTURE



In a disruptive world of economic contraction, sporting codes around the world are facing the need to reinvent and rationalise.

Cost control, efficient operating models and maximised value for the customer are critical to the ongoing viability of motorsport.





The good news is that the options for Australian motorsport are here.

Already established are professionally run, cost-effective racing categories that deliver premium exposure and performance, for a fraction of the budgets previously commonplace throughout the industry.



THE FUTURE IS NOW



TWO-LITRE
TOURING CARS

S5000

V8-POWERED
OPEN WHEEL



MODERN USA MUSCLE
IN AUSTRALIA



ENTRY-LEVEL
V8 RACING






CLASSIC AUSSIE
& USA MUSCLE

- ✓ HEADLINE POSITIONING AT EVENTS
- ✓ SEASON BUDGETS UNDER \$250K
- ✓ LIVE & FREE-TO-AIR TV ON 7
- ✓ PUBLIC APPEAL
- ✓ RELEVANCE TO AUTOMOTIVE MARKET & INTERNATIONAL MOTORSPORT



PORTFOLIO OF CATEGORIES

		<i>S5000</i>			
THE PRODUCT	Market-relevant, global touring car formula	Australia's fastest racing cars competing for Gold Star award	Cost-effective, high-performance V8 racing	Entry-level V8 Supercar racing	Popular retro muscle racing
THE TV OFFERING	Every race live and free on channels of Seven + 7plus live streaming	Every race live and free on channels of Seven + 7plus live streaming	At least one race per round live/free on channels of Seven + 7plus live streaming	All races live on Fox, selected races also live on Ten	At least one race per round live/free on channels of Seven + 7plus live streaming
THE PATHWAYS	WTCR, international TCR series, BTCC	International open wheel, LMP, Supercars	Trans Am O/S, NASCAR, Supercars	Supercars, TCR	Racing for enjoyment
THE BUDGETS	<p>Indicative Cost Range (6 rounds if leasing car) \$150k-\$240k (\$25k-\$40k / round)</p> <p>New Car Cost \$180k-\$220k</p> <p>Used Car Cost \$105k-\$145k</p>	<p>Indicative Cost Range (5 rounds if leasing car) \$175k-\$200k (\$35k-\$40k / round)</p> <p>New Car Cost \$350k</p>	<p>Indicative Cost Range (6 remaining rounds if leasing car) \$75k-\$120k (\$15k-\$20k / round)</p> <p>New Car Cost Circa \$155k</p> <p>Used Car Cost \$125k-\$150k</p>	<p>Indicative Cost Range (4 rounds if leasing car) \$100k-\$160k (\$25k-\$40k / round)</p> <p>Used Car Cost Circa \$130k (FG-VE)</p>	<p>Indicative Cost Range (4 remaining rounds if leasing car) \$60k-\$120k (\$15k-\$30k / round)</p> <p>New Car Build Cost \$100k-\$220k</p> <p>Used Car Cost \$90k-\$200k</p>



TELEVISION OFFERING

Live, free-to-air television is the defining factor in the commercial viability of any motorsport category.

ARG's multi-year broadcast partnership with the Seven Network will ensure that TCR, S5000, Trans Am and Touring Car Masters can be seen in any lounge room across Australia - live, free and presented in a high-quality package on the channels of Seven.



When you race with ARG, you can expect:

- Every race of TCR and S5000, and at least one race per round for Trans Am and TCM, televised live within a 6-hour weekend package of top quality motorsport
- Regular timeslots of 12:00pm-3:00pm AEST on Saturday and Sunday with all day live streaming on 7plus; increased coverage for Bathurst 6 Hour and Bathurst International events
- Cross-promotional opportunities across Seven programming
- World class production quality



TCR Australia

TOURING CAR SERIES



RACE

WORLD CHAMPIONSHIP-SPEC TOURING CARS

CATEGORY OVERVIEW

- Domestic variant of the successful TCR (Touring Car Racing) formula adopted in over 30 countries
- Modern - but uncomplicated - racecars with 350hp, 2-litre, turbocharged engines and paddle shift gearboxes
- World class build quality - TCR cars are built by OEM racing divisions or globally approved, homologating race teams
- Fixed technical regulations and Balance of Performance ensure cost-controlled, competitive racing
- High durability - engine service cycle is 7,000km, rebuilds or replacements recommended after 12,000km (2 seasons)
- Two OEMs in Australia (Renault, Honda) directly support teams in the carsales TCR Australia Series

- ✓ COMMERCIALLY RELEVANT WITH RECOGNISABLE, PRODUCTION-BASED CARS
- ✓ EVERY RACE LIVE & FREE ON SEVEN
- ✓ PATHWAY TO INTERNATIONAL TCR SERIES WHERE CARS & FORMATS ARE COMPATIBLE
- ✓ LEVEL PLAYING FIELD - NATIONAL ROOKIES CAN COMPETE WITH STARS OF THE SPORT
- ✓ HEADLINE CATEGORY AT EVENTS WITH PIT LANE GARAGES & PRIME SCHEDULING
- ✓ PRIZEMONEY ON OFFER



carsales TCR Australia Series Calendar

1	Sydney Motorsport Park	NSW	August 14-16	Every race live & free
2	Sandown Raceway	VIC	September 11-13	Every race live & free
3	Phillip Island Grand Prix Circuit	VIC	October TBA	Every race live & free
4	Bathurst International Mount Panorama Motor Racing Circuit	NSW	November 13-15	Every race live & free
5	Symmons Plains Raceway	TAS	January 24-26	Every race live & free
6	Baskerville Raceway	TAS	January 30-31	Every race live & free

Indicative Cost Range
\$150,000 - \$240,000

Cost range based on the services of professional teams with lease drive options. Costs may vary depending on offering of each team and additional expenses such as testing.

Investing in the purchase of a TCR car and racing as a privateer team or customer of a professional team can reduce round-by-round costs while providing the benefit of asset ownership.

A range of race-ready TCR cars are available for purchase in Australia.

FOR MORE INFORMATION

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"I enjoy competing against the different makes which create a performance variance over a lap that you don't see in other categories."

"It's rare in motorsport that a series' cost is the same as its value."

- Michael Caruso on TCR

S5000



RACE
FASTER THAN
ANYTHING ELSE
IN AUSTRALIA



S5000



- Upper level, 560bhp open wheel racing - Australia's equivalent to IndyCar, FIA Formula 2 or Super Formula
- Racing for the Australian Drivers Championship and the Motorsport Australia Gold Star - the nation's oldest and most prestigious drivers' title
- An open wheel racecar assembled in Australia, for Australia by Garry Rogers Motorsport using locally made, single-brand components that are highly durable and cost-effective
- 2018 FIA safety standards including halo, front/side/rear crash structures, intrusion panels, harness, wheel tethers and headrest
- Fast, demanding and technical racecars that lap The Bend Motorsport Park eight seconds under Supercars lap record

CATEGORY OVERVIEW

- ✓ FAST, LOUD & BRUTAL – OPEN WHEELERS THAT APPEAL TO AUSTRALIAN RACE FANS
- ✓ EVERY RACE LIVE & FREE ON SEVEN
- ✓ PRESTIGE & STATUS OF THE GOLD STAR
- ✓ SERIOUS CATEGORY TO DEVELOP DRIVERS - REAL RACE CARS THAT TEST REFLEXES, COMMITMENT & TECH UNDERSTANDING
- ✓ ACCESSIBLE TECHNICAL SUPPORT FROM GRM & LOCAL SUPPLIERS
- ✓ HEADLINE CATEGORY AT EVENTS WITH PIT LANE GARAGES & PRIME SCHEDULING



S5000



2020 SEASON

VHT S5000 Australian Drivers' Championship

1	Sydney Motorsport Park	NSW	August 14-16	Every race live & free
2	Sandown Raceway	VIC	September 11-13	Every race live & free
3	Phillip Island Grand Prix Circuit	VIC	October TBA	Every race live & free
4	Bathurst International Mount Panorama Motor Racing Circuit	NSW	November 13-15	Every race live & free
5	Symmons Plains Raceway	TAS	January 24-26	Every race live & free

Indicative Cost Range
\$175,000 - \$200,000

Cost range based on the services of professional teams with lease drive options. Costs may vary depending on offering of each team and additional expenses such as testing.

Investing in the purchase of an S5000 and racing as a privateer team or customer of a professional team can reduce round-by-round costs while providing the benefit of asset ownership.

Race-ready, brand new S5000 racecars are available for purchase by official constructor, Garry Rogers Motorsport.

FOR MORE INFORMATION

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“The fastest cars in Australia that are hard to drive, proper race cars with minimal aids and everyone must use the same car and components. The future of motorsport in Australia.”

- James Golding on S5000

RACE

LOW-COST, HIGH-VALUE V8 MUSCLE



Trans Am



CATEGORY OVERVIEW

- Current evolution of America's legendary Trans Am Series featuring the 'big three' muscle names - Mustang, Camaro and Challenger
- Significant emphasis on cost control and ease of maintenance through simple, controlled components – 'crate' 6.2-litre V8 engine is sealed, costs approx. \$20k, produces 525hp and lasts up to 10,000km (3-4 seasons) before rebuild
- Lap times of Adelaide Parklands Circuit within five seconds of 2020 Supercars pole time for \$10k-\$15k per round
- Ideal development formula for young drivers or an affordable way to go Pro/Am racing in a purpose-built, high HP racecar
- ARG is exclusively licensed to use the Trans Am marks by the American-based Trans Am Race Company (TARC)

- ✓ NASCAR LOOK, FEEL & SOUND AT LOW COST
- ✓ COMMERCIALLY RELEVANT WITH ICONIC MUSCLE CAR NAMEPLATES
- ✓ SELECTED LIVE & FREE RACES ON SEVEN; EVERY RACE LIVE STREAMED ON 7PLUS
- ✓ UNRIVALLED '\$ PER KM' RATIO
- ✓ DO NOT REQUIRE SIGNIFICANT BUDGETS OR RESOURCES TO RUN COMPETITIVELY
- ✓ PATHWAY TO INTERNATIONAL TRANS AM SERIES WITH SIMILAR SPECIFICATION CARS



National Trans Am Series Calendar

1	Adelaide Parklands Circuit (Completed)	SA	February 20-23	All races live on Fox
2	Sydney Motorsport Park	NSW	August 14-16	At least one race live & free
3	Sandown Raceway	VIC	September 11-13	At least one race live & free
4	Phillip Island Grand Prix Circuit	VIC	October TBA	At least one race live & free
5	Trans Am Bathurst 100 Mount Panorama Motor Racing Circuit	NSW	November 13-15	At least one race live & free
6	Symmons Plains Raceway	TAS	January 24-26	At least one race live & free
Non-Champ	State of Origin Baskerville Raceway	TAS	January 30-31	At least one race live & free

Indicative Cost Range

\$75,000 - \$120,000

Costs may vary depending on whether car is run privately or as a customer of a professional team.

Investing in the purchase of a Trans Am car and racing as a privateer team or customer of a professional team can reduce round-by-round costs while providing the benefit of asset ownership.

A range of race-ready Trans Am cars are available for purchase in Australia.

FOR MORE INFORMATION

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RACE

& DEVELOP IN FORD & HOLDEN V8s



CATEGORY OVERVIEW

- Official third tier of Supercars racing for cars built prior to 2013 (Project Blueprint FG Falcon/VE Commodore)
- Genuine Supercars performance and driving experience at a low cost - V8TC pole time within 0.2s of Super2 pole at Ipswich in 2019
- Cross-section of driver backgrounds and races within a race - young drivers aspiring to careers in Supercars and older businessmen with a long-held desire to race a V8 Supercar
- Many teams and drivers race in 'period' V8 Supercar liveries which increase V8TC's relevance and public appeal
- V8 Supercar competition histories mean that many V8TCs are valuable future assets

- ✓ REAL SUPERCARS - THE ENTRY LEVEL FOR LEARNING HOW TO DRIVE & RACE THEM
- ✓ COMBINED RACES WITH SUPER2 IN 2020 INCLUDING BATHURST 1000 SUPPORT RACE
- ✓ ALL RACES LIVE ON FOX; MARQUEE EVENTS LIVE ON FOX & TEN
- ✓ ESTABLISHED TEAM & SUPPLIER NETWORK MEAN SPARES/SUPPORT ARE ACCESSIBLE
- ✓ EXCELLENT VALUE FOR SPONSORS - THEIR BRAND ON A SUPERCAR AT A LOW COST



Australian V8 Touring Car Series

1	Winton Motor Raceway	VIC	July 18-19	All races live on Fox
2	Sandown Raceway	VIC	September 19-20	All races live on Fox
3	Supercheap Auto Bathurst 1000 Mount Panorama Motor Racing Circuit	NSW	October 8-11	All races live on Ten & Fox
4	Sydney Motorsport Park	NSW	December 12-13	All races live on Ten & Fox

Indicative Cost Range
\$75,000 - \$120,000

Costs may vary depending on whether car is run privately or as a customer of a professional team.

Investing in the purchase of a V8 Touring Car and racing as a privateer team or customer of a professional team can reduce round-by-round costs while providing the benefit of asset ownership – which is further enhanced by many cars having notable V8 Supercar competition histories.

A range of race-ready V8 Touring Cars are available for purchase in Australia.

FOR MORE INFORMATION

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TOURING CAR MASTERS



RACE
LIKE THE
GOOD OLD DAYS



CATEGORY OVERVIEW

- One of Australia's most popular racing categories - cars from the classic muscle car period of 1964-1981
- Period-built chassis with modern performance and safety improvements (disc brakes, dry sump engines, radial tyres)
- Option exists to run Chevrolet LS-based control TCM engine producing 600hp/650nm torque at under \$25k investment
- New car build (e.g. VB Commodore with control TCM engine) achievable for \$100k-\$120k; 'open' spec new car up to \$220k
- Secondhand cars available for \$90k-\$200k depending on scope of enhancements and spares

- ✓ FOCUS ON ENJOYABLE COMPETITION
- ✓ RETRO CARS WITH CHARACTER, POWER, MINIMAL AERO & NO DRIVER AIDS
- ✓ RACE HIGHLY CREDENTIALLED PRO DRIVERS
- ✓ APPLICATION OF RPM LIMITS & BALLAST ENSURE PARITY & COMPETITIVE RACING
- ✓ TECHNICAL DIRECTOR APPOINTED FOR 2020





2020 SEASON

Gulf Western Oil Touring Car Masters Calendar

1	Adelaide Parklands Circuit (Completed)	SA	February 20-23	All races live on Fox
2	Sydney Motorsport Park	NSW	August 14-16	At least one race live & free
3	Sandown Raceway	VIC	September 11-13	At least one race live & free
4	Phillip Island Grand Prix Circuit	VIC	October TBA	At least one race live & free
5	Bathurst International Mount Panorama Motor Racing Circuit	NSW	November 13-15	At least one race live & free

Indicative Cost Range
\$60,000 - \$120,000

FOR MORE INFORMATION

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“The rules of TCR that are designed around capping costs make it possible for a small privateer team like mine to take it up to professional teams and drivers on a national stage.”

- Zac Soutar, 2019 Australian Formula Ford runner-up and TCR rookie in 2020



